**March 20, 2019**

**ABCD LIMITED**

**Lagos**

**Dear sir/ma**

 **INTRODUCING WEBMASTER RETAINERSHIP SERVICES**

***KEY QUESTIONS:*** What Does Your Website Say about Your Organization? Is Your Website interactive enough for Your Target Visitors? How often do you upgrade your website in a year? Are you looking for a website that Promote Your Brand, Sustain and increase your Customer Base for higher profit generation? Do you want to save cost on website upgrade and maintenance?

If your answers to the above key questions and numerous others concerning website development and maintenance is **YES, then get Global approach.**

**OUR APPROACH**: Global Crown Nigeria Limited approach to the key questions raised above is to create, modify, enhance, and protect the business environment of our clients through creating informed opinions in key customer targets based on the creative presentation of truthful information on what their company stands for and embodies via regular updating of clients under our webmaster retainer ship services.

We carefully balanced combination of knowledge of the local conditions, the innovative approach to online communications at international standard using the latest applications to effectively manage perceptions of customer targeted audience.

**WHO WE ARE**; Global Crown Nigeria Limited is one of the leading information and Communication Technology (ICT) Company in Nigeria, providing a cost effective webhosting and design services for companies/organizations of all sizes since year 2000.

 We are a team of experienced consultants committed to creating high precision, efficient and sustainable business building solutions, we identify marketing solutions to ensure our clients get delightful results.

**OUR OFFER**: We are offering this webmaster retainership services under three categories to give our various clients an opportunity to make a choice that suits their needs and cashflow;

**Aluminum Package (N30,000.00 per annum)**

* Minimum of two updates per annum
* Minimum of four updates per annum
* Routine website maintenance and updating
* Analytic tracking, reporting, and analysis
* Social media coordination

**Bronze Package (N60,000.00 per annum)**

* Minimum of four updates per annum
* Routine website maintenance and updating
* A/B testing and conversion optimization
* Search engine optimization
* Analytic tracking, reporting, and analysis
* Digital marketing campaign management
* Social media coordination and content writing

**Diamond Package ( N120,000.00 per annum**

* Minimum of 8 updates per annum
* Phone and email-based technical support
* Bug fixes and enhancements
* Minor design and content updates
* Training on Wordpress and Mailchimp platforms
* Updates to Wordpress
* We'll communicate with your hosting provider if there are any issues
* We'll review your Google Analytics and send you a report each month with a list of recommendations

We look forward to have a meeting with you for further discussion. Kindly reach us on 07088333232, 08031337928, 08180458845 or Email us using info@globalcrown.net

Yours faithfully,

Awe Adedeji

Marketing Manager.